

Free **KiNDY**

Communications Pack



Free **KiNDY** for Queensland families

Every child deserves a strong start to their education – that’s why kindy is free for Queensland families.

Kindergarten, known as kindy, is a part-time educational program for children in the year before Prep. Kindy is 15 hours per week, 40 weeks per year and is free for Queensland children attending a government-approved kindergarten program.

Kindergarten programs are offered in long day care services and sessional kindergarten services. Sessional kindergartens operate during school hours each school term, whereas long day care services can provide a kindergarten program as part of their extended hours of care.





Families should speak to their local kindergarten program provider regarding the start date of their child’s kindergarten program.

Free kindy means every eligible child will have access to high-quality early education, setting them up for a strong and successful future. Providing free, inclusive, and accessible quality kindergarten sets children up for a strong start in life.

Queensland families can access free quality kindergarten programs for their child in both sessional and long day care services. Kindergarten enrolments are now open for 2025.

Queensland families are encouraged to use the online *free kindy finder* to locate their nearest free government-approved kindergarten program provider.

Facts about Free **KiNDY**

-  **Educational program for 4-year-olds**
Children aged at least 4 years of age by 30 June in the year before they attend Prep.
-  **15 hours per week, 40 weeks per year**
Kindy is 15 hours per week, 40 weeks per year and is FREE.
-  **With a qualified early childhood teacher**
A kindergarten program is delivered by a qualified early childhood teacher.
-  **At approved free kindy program providers**
A government-approved educational program offering free kindy in sessional or long day care.

Share the message

To start the conversation with families about free kindy, we have a range of resources to help you spread the word and excitement. You will find downloadable posters, social media tiles, newsletter and web content, activity sheets and much more.

We encourage you to share and display these materials with your families and community.

Kindy is 15 hours per week, 40 weeks per year and is FREE. It is available at both sessional kindergartens and long day care services. Kindy is the year before Prep.

Be sure to visit www.qld.gov.au/FreeKindy to search for your nearest free kindy program provider and learn more about the benefits of kindy.



Free kindy finder

Families can use the [free kindy finder online tool](#) to find their nearest free kindy program provider. The free kindy finder is on the campaign landing page, allowing families to learn about free kindy and then easily navigate to their local free kindy to enrol.

www.qld.gov.au/FreeKindy



**Kindy is 15 hours per week, 40 weeks per year and is FREE.
Kindy is the year before Prep.**

15 hours of kindy

Kindy is a government-approved educational program for 15 hours per week, 40 weeks per year and is free. Kindy is delivered in different ways at different services. For some services, 15 hours of free kindy might be delivered over two or three days, with additional care paid for separately. If a child attends kindy in a long day care setting, additional care may be covered in part by the Australian Government Child Care Subsidy.

FREE
Kndergarten
Approved Program

Queensland Government

Free Queensland Government-approved kindergarten program identifier - 'kindy tick'

All free kindergarten approved program providers will display the kindy tick. Families are encouraged to look for the kindy tick to access the Queensland Government-approved kindy.

Key Messages

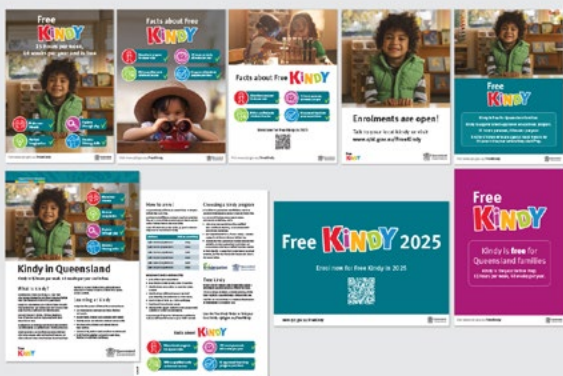
Messages for families

- Kindy is free for Queensland families.
- Kindy is for children aged at least 4 years of age by 30 June in the year before they start Prep.
- Kindy is 15 hours per week, 40 weeks per year and is FREE.
- Kindy is free at both sessional kindergartens or long day care services.
- Free kindy helps reduce the cost of living for all Queensland families.
- Kindy is a part-time educational program for children in the year before they start Prep.
- Kindy is inclusive and for all Queensland families.
- Participation in kindy offers lifelong benefits, and leads to positive long-term outcomes for children.
- Keep an eye out for the kindy tick to show that a kindy is a Queensland Government-approved kindergarten program and is offering free kindy.
- Find your local kindy by searching online with the free kindy finder. www.qld.gov.au/FreeKindy
- Talk to your local free kindy program provider about enrolling in kindy.
- Eligible families attending long day care services may also be able to access cheaper childcare through the Australian Government's Child Care Subsidy.
- For more information about the benefits of attending kindy, head to: www.qld.gov.au/FreeKindy

Free **KiNDY** resources

Posters

To encourage families to enrol now in kindy.



Social media tiles

Use these tiles on social media to talk about kindy.



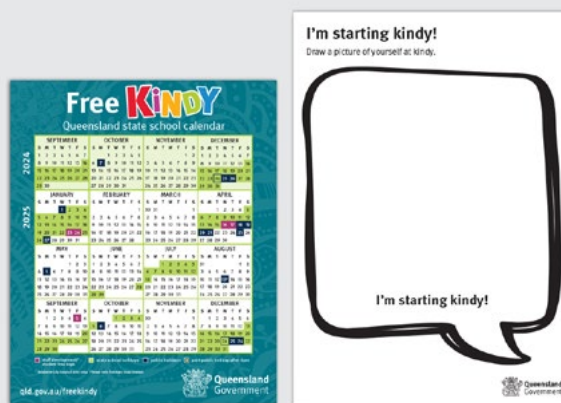
Postcards

To inform families about kindy.



Magnets and activities

To share with families.



[Download all resources](#)

Translated materials are also available.

Newsletter and web content - for families

We're hearing that you're starting really important conversations with families, who will be enrolling their children in free kindy in 2025.

To help you with these conversations, we've developed some graphics to share on your social media channels, and some content you can add into your newsletter and onto your website.

Free kindergarten in 2025

Free kindy in Queensland is a significant milestone that has positively impacted families and children. Enrolments are now open for 2025.

Kindergarten, known as kindy, is a part-time educational program for children in the year before Prep. Kindy is 15 hours per week, 40 weeks per year and is free for Queensland children attending a government-approved kindergarten program. Kindergarten programs are offered in long day care services and sessional kindergarten services.

For our young children, kindy provides a lifetime of opportunities. Kindy is a place where children can explore new environments and have fun learning with friends.

By participating in kindy, our young children develop a love of learning and are ready for a strong start to education.

The introduction of free kindy means that families have access to high-quality early education for your child without the burden of extra cost.

We understand that choosing the right kindergarten provider for your child is an important decision.

We encourage you to visit our service, ask questions, and discuss your child's specific needs and interests.

For more information visit www.qld.gov.au/FreeKindy.

Social media post for services

Our service is offering free kindy! Kindy is 15 hours per week, 40 weeks per year and is free. Kindy is for children four years of age by 30 June the year before they start Prep. Contact us today [insert service contact/website] for more information or visit www.qld.gov.au/FreeKindy

Downloadable graphics for
Facebook and Instagram.

