



**LOOK
BEFORE YOU
LOCK**

Communications pack

qld.gov.au/lookbeforeyoulock

#lookbeforeyoulockqld



Queensland
Government



Keeping children safe is everyone's responsibility.

Look Before You Lock is the Queensland Government's life-saving call to action for families, education and care services, schools and transport providers to make sure children are transported safely.

The campaign reminds us to never leave a child unattended in a vehicle, not even for a moment. Children face serious danger if left unattended in a vehicle as temperatures can reach high levels quickly.

The simple action to Look Before You Lock can save a child's life.

One shortcut on safety can have devastating lifelong consequences.

The campaign features targeted social media messaging and a pack of distinctive Look Before You Lock stickers and posters mailed to early childhood services.

As a valued partner, we encourage you to share the following material with local families, communities and within your networks. Targeted content is provided for early childhood education and care professionals, for families, and for the transport industry.

www.qld.gov.au/lookbeforeyoulock

For educators and staff

Newsletter item

Look Before You Lock

Services that transport children have an important safety role to play in ensuring no child is ever left unattended in a vehicle. One shortcut on safety can have life-long and tragic consequences.

The Queensland Government's safety campaign, [Look Before You Lock](#), is a timely reminder to never leave a child unattended in a vehicle, even for a moment. Children face serious danger if left unattended in a vehicle as temperatures can reach high levels quickly.

The simple action to Look Before You Lock can save a child's life.

Staff are also reminded to follow policies and procedures, and review The Early Childhood Regulatory Authority's [guidance on transportation](#).

Early childhood education and care services across Queensland have received stickers and posters and are encouraged to display them prominently as a visual reminder to staff and families.

Find out more at www.qld.gov.au/lookbeforeyoulock

Social media

Please help us to spread the word! We all have a role in keeping children safe.

YouTube video

How to use our content on your channels:

1. Copy the text, including the link to the video
2. Paste the text into your channel (a YouTube generated tile image should display).
3. Post it.



Look Before You Lock. Every Single Time.
Never leave a child unattended in a vehicle, even for a moment.

www.qld.gov.au/lookbeforeyoulock

YouTube Link: <https://youtu.be/rKMaZZS3yNE>

Facebook, Instagram and X

Downloadable graphics

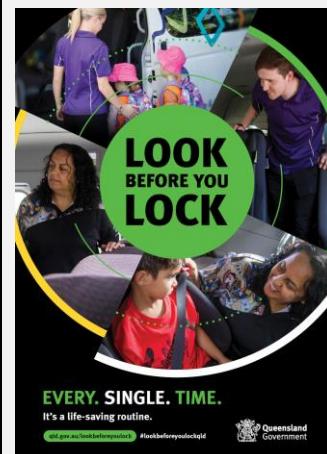
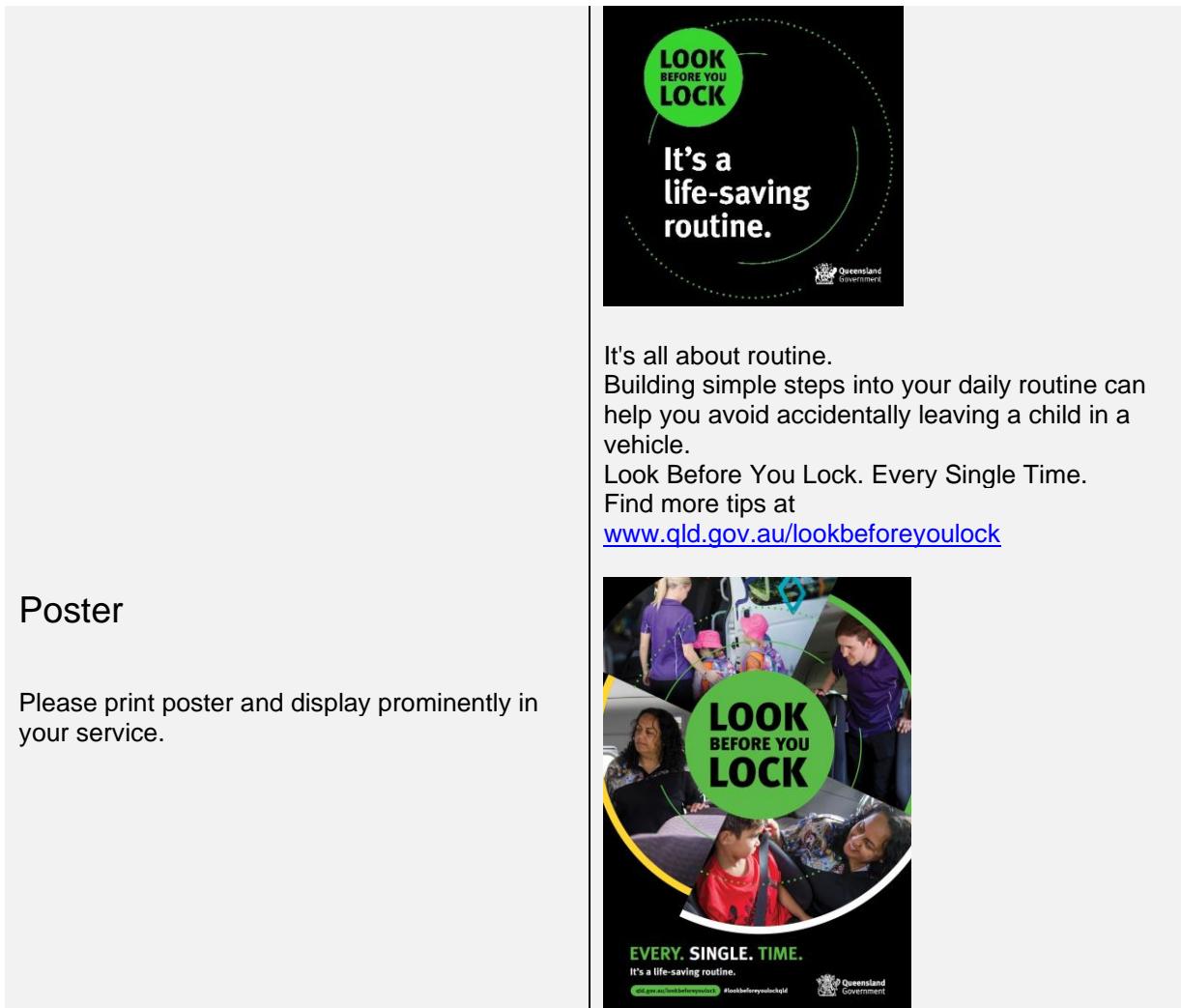
Please refer to zip file for accompanying images and assets.



Always check for children. It can save a child's life.

Look Before You Lock. Every Single Time.

URL: www.qld.gov.au/lookbeforeyoulock



For families

Newsletter item

Look Before You Lock

The eye-catching green stickers and posters around our service carry an important message.

They remind us never to leave a child unattended in a vehicle, even for a moment. Children face serious danger if left unattended in a vehicle as temperatures can reach high levels quickly.

[Look Before You Lock](#) stresses the need to create a life-saving routine when transporting children both at home in the family vehicle and for services that transport children.

This simple action can save a child's life.

When we are busy or distracted, one shortcut on safety can have devastating, lifelong consequences.

Make sure to discuss your Look Before You Lock routine with every person who transports your child. This includes partners, grandparents, and friends.

If you would like to know about our safety measures when transporting your child, please ask us.

Together we can keep children safe.

Find out more at www.qld.gov.au/lookbeforeyoulock

Social media

Please help us to spread the word! We all have a role in keeping children safe.

YouTube video

How to use our content on your channels:

1. Copy the text, including the link to the video
2. Paste the text into your channel (a YouTube generated tile image should display).
3. Post it.



Look Before You Lock. Every Single Time.

Never leave a child unattended in a vehicle, even for a moment.

www.qld.gov.au/lookbeforeyoulock

YouTube Link: https://youtu.be/h3xIx86_0qs

Facebook, Instagram and X

Downloadable graphics

Please refer to zip file for accompanying images and assets.



Sleeping child in your car?

It may be under a shady tree or covered garage but it is not worth the risk of leaving a child unattended. Their little bodies heat up quickly, even with the windows down.

Never leave a child unattended, not even for a moment.

Learn more about keeping children safe at www.qld.gov.au/lookbeforeyoulock



Did you know that having a routine can save a child's life?

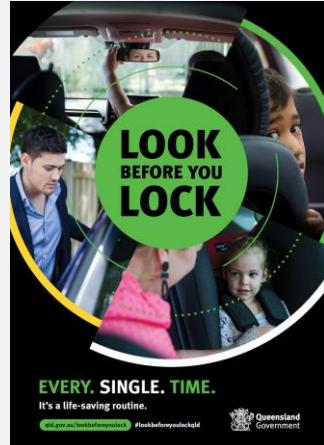
Get in the habit of checking your backseat every time you get out of the car.

Check even if you know your child is not with you. This will help make Look Before You Lock part of your normal routine.

Learn more about keeping children safe at www.qld.gov.au/lookbeforeyoulock

Poster

Please print poster and display prominently in your service.



For transport providers

Newsletter item

Look Before You Lock

The Queensland Government's safety campaign, Look Before You Lock, reminds anyone transporting children to always check the vehicle.

Look Before You Lock stresses the need to create a life-saving routine when transporting children.

This simple action can save a child's life. One shortcut on safety can have devastating lifelong consequences.

Find out more at www.qld.gov.au/lookbeforeyoulock

Social media

Please help us to spread the word! We all have a role in keeping children safe.

YouTube video

How to use our content on
your channels:

1. Copy the text, including the link to the video
2. Paste the text into your channel (a YouTube generated tile image should display).
3. Post it.



Look Before You Lock. Every Single Time.
When transporting children, follow one simple routine before you leave the vehicle.

URL: www.qld.gov.au/lookbeforeyoulock

YouTube link: <https://youtu.be/S-WuWJxgJAw>

Facebook, Instagram and X Downloadable graphics

Please refer to zip file for accompanying images and assets.



Poster

Please print poster and display prominently in your service.



Thank you for helping us share this important message.