

Sharing Joy

Shaping Futures



Every interaction counts.

Promotional Pack

DELIVERING
FOR QUEENSLAND



Queensland
Government



Introduction

Sharing joy celebrates the opportunity we have in early childhood to create meaningful, joy-filled moments with children, with educators, with families and with the community.

Each and every day across Queensland, early childhood education and care services are setting up strong foundations for the next generation to grow, explore and learn.

Let's collaborate to share joy by:

- **Celebrating** the small, everyday moments that create meaningful interactions and connections that shape children's learning opportunities.
- **Re-energising** the profession and reconnecting with the joy and value of the work and the sector.
- **Showcasing** our valuable early childhood educators, early childhood teachers and all staff through the joyful nature of their work.

From key messages and activity ideas, to easy-to-use artwork and newsletter content, this pack is filled with ideas on sharing joy. Get creative and use the range of materials to download, display and share.

It's an exciting opportunity for us all to spread the word about the joyful and purposeful work happening across early childhood in Queensland.

How to get involved

- Promote the theme Sharing joy, shaping futures.
- Let's work together to share joy – use the social media templates or be creative!
- Get some sharing joy activities happening at your service and share posts on your socials to build excitement.
- **Download** and share messaging and promotional assets to spread the word.
- Add sharing joy badges to posts and videos, download and use to brand your content.
- Share educator stories at your service and get inspired by stories on our **early childhood page**
- Use hashtags such as **#SharingJoy #SharingJoyShapingFutures #EveryInteractionCounts #JoyInEarlyChildhood**
- Follow our Facebook and LinkedIn and share or like our content:
 **Facebook:** www.facebook.com/ECECQLD
 **LinkedIn:** www.linkedin.com/company/ececqld/
- Watch our Facebook page to see if your **Sharing joy** post is shared with our followers.
- **Subscribe** to the department's newsletter, **A to Z of Early Childhood** to receive the latest news.

Key messages

- Early childhood education and care services are setting up strong foundations for the next generation to grow, explore and learn.
- **Sharing joy** celebrates the opportunity we have to create meaningful joy-filled moments with children, with educators, with families and with the community.
- Together, we will share joy by celebrating and showcasing the profession, re-energising our work, and reconnecting with the value and joy.
- We want to elevate the everyday moments that already bring joy and meaning to your work each day.
- Join us to celebrate Early Childhood Educators' Day and let's extend it out to a week to celebrate and showcase our wonderful educators and the joy they share!
- We want everyone sharing social posts and local stories to celebrate those little moments of joy together.
- Let's spread the word about the joyful and purposeful work happening across early childhood in Queensland.
- Visit our **website** and use the range of materials to download, display and share.

Sharing joy activity ideas

Create a joy jar

It could be physical, it could be virtual, a joy jar is an easy way to get started with sharing joy at your service.



Ask educators, families and children to contribute notes to the jar, such as these examples:

- Thank you Miss Emily for the new cooking and measuring station at kindy, it has really encouraged my child to follow their interest ★ **Parent**
- Today I encouraged a child to keep trying, and saw that moment they got the concept successfully light-up their face ★ **Educator**
- A drawing from a child to their educator ★ **Child**
- Every story read, every game played, every discovery made—it all works towards building that positive connection ★ **Educator**
- It's like a magical team of fairies comes to clean behind the scenes, helping to make sure each day is set up for success. Thank you ★ **Cleaner**
- Huge shout out to our kitchen staff, healthy meals for the children mean our family doesn't have to do meal prep each morning ★ **Kitchen staff**

Be creative and tailor the ideas for your service and be sure to create an opportunity to read the notes together or display them for everyone to see.

Share your digital joy jar through social posts and newsletters and encourage your community to get involved.





Every interaction counts wall

Create a virtual or physical wall where participants finish the sentence:

“Every interaction counts because...”

This could be something for everyone at the service to contribute, and to become a focus point for sharing joy as children, staff and families walk into the service.

- ...children remember how we make them feel
- ...small moments each day build confidence
- ...each day we can keep building those positive relationships
- ...joy is where learning begins
- ...connection builds trust.

The wall could be themed for different weeks or seasons across the year too, get creative.

Moments that inspire joy

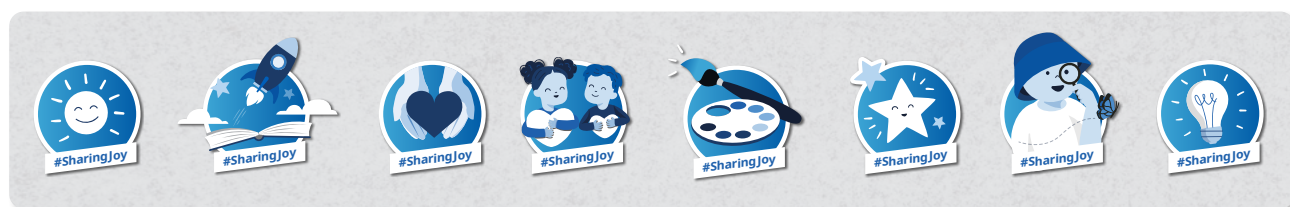
Small, everyday interactions—like a smile, a question, or a shared laugh—can have a big impact on a child's joy and learning.

Generate your own video, social post or notice-board poster to show how small moments make a big difference.

Use the sharing joy creative badges to tailor your content, ideas include:

- A child proudly showing their artwork
- Reading a favourite story together
- A first successful attempt at a new skill
- Comforting a child on their first day of kindy
- A conversation that sparked curiosity
- A moment of friendship or inclusion
- A moment of laughter during play
- Sparking imagination outdoors.

Creative badges:



Prompts:

Provide a moment that sparked joy today.

or

What does sharing joy look like in your day?

Other suggestions

- Host a morning tea to celebrate together: decorate with bunting, cake-toppers and certificates of thanks to share some joy.
- Provide opportunities for the children where they can thank their educator with a painting, special song or celebration.
- Who helped spark joy in your child's learning journey? It's a question families might be able to answer through a little mailbox at the service to post a short thank you to a special educator or staff member.
- You are probably already creating joy in the work that you have already been doing, these existing habits can be extended to share joy at your service.

You will know your community best, so adjust suggestions to suit and come up with your own ways of sharing joy!

Showcasing your educators

We will be profiling some of our dedicated educators www.qld.gov.au/sharingjoy and across Queensland we want services to profile their valued educators too.

It could be a written or video format, and we are asking some common questions including:

- **What's your favourite way to create joyful moments with children at your service?**
- **Can you share a time when an everyday interaction with a child brought you unexpected joy?**
- **When you reflect on your career, what's a joyful memory that always stands out?**

It's a great way to showcase the stories of your educators, as well as why they are drawn to working the sector and what brings joy to their work. This is helpful content for newsletters, socials, videos, intranet or websites.



Consent

More than ever, it's important to consider privacy rules and obtain necessary consents prior to sharing images, especially of children and families.

Be sure to follow the policies and procedures at your service, including the safe use of personal devices.



EARLY CHILDHOOD
EDUCATORS' DAY
WED 2 SEPT 2026



Early Childhood Educators' Day – 2 September 2026

Together, let's celebrate the vital role educators play in a child's learning, wellbeing and development.

This year's theme, "the future starts with us", highlights the important role educators play in laying a strong foundation for children's life-long learning and growth.

The Australian Childcare Alliance has a number of suggestions for ways to get involved. Families can celebrate their educator and get involved by:

- Making a thank-you card or home-made gift
- Baking something delicious to bring in and share
- Create some art, a drawing, painting or decoration.

Services can organise an activity such as:

- Create an appreciation wall or thank-you tree
- Create a giant thank-you card for families to contribute
- Organise a morning or afternoon tea party
- Present certificates of appreciation.

Find more suggestions from the Australian Childcare Alliance and register your participation.

Let's make it a week of celebrations

We are extending celebrations out to a week, from **Monday 31 August until Friday 4 September 2026**, to give additional opportunities to celebrate our valuable educators.

We will also be sharing some special posts and video content on our **ECEC Facebook** and **LinkedIn** pages so be sure to follow along.

Educators have also shared their **inspiring stories** and why they love being an educator.



Creative and content

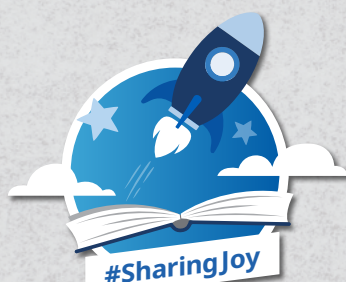
We encourage you to visit our [website](#) and make the most of the resources we've developed to support your involvement. **Download, personalise and share** social tiles and graphics across your channels using the creative tools and socials posts below – be sure to adjust to suit your needs.

Sharing joy badges

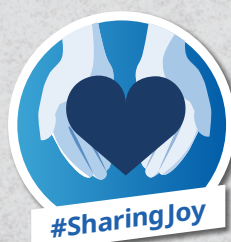
- Sharing joy badges can be added to posts and videos, download our templates and use one to brand your content.
- Use hashtags such as **#SharingJoy**
#SharingJoyShapingFutures
#EveryInteractionCounts
#JoyInEarlyChildhood so that we can join together to share joy across early childhood.



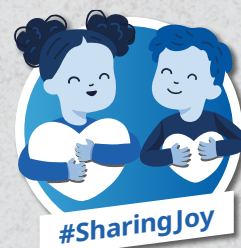
- ♥ A moment of laughter during play



- ♥ Reading a favourite story together



- ♥ Comforting a child on their first day of kindy



- ♥ A moment of friendship or inclusion



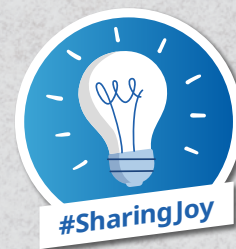
- ♥ A child proudly showing their artwork



- ♥ A first successful attempt at a new skill



- ♥ Sparking imagination outdoors



- ♥ A conversation that sparked curiosity

Social media posts

Here are some ideas for social posts, tweak the content to suit your service and activities.

Purpose: Sharing joy at your service

When you walk through the doors at our service, you will notice a new ★ joy jar ★ in the foyer, ready to start sharing some joy.

It's just one of the activities early childhood services across Queensland are taking part in to share joy in everyday moments with our children, our educators, our families and our community.

Please use the joy jar to give a thanks or acknowledgement, this small gesture can make a big difference. We will display the contributions to help to recognise the role that everyone in our service plays to provide strong foundations for the next generation to grow, explore and learn.

**#SharingJoy #SharingJoyShapingFutures
#EveryInteractionCounts #JoyInEarlyChildhood**



Purpose: Reminder for Early Childhood Educators' Day

A reminder that 2 September is just around the corner when we will celebrate Early Childhood Educators' Day. We are extending celebrations of our wonderful educators across the week and encourage you to get involved by [\[insert description here\]](#).

It's just one of the ways we are working together across Queensland early childhood services to look for opportunities to share joy.

Let's come together to recognise and thank our dedicated early childhood educators.

To find out more visit
www.EarlyChildhoodEducatorsDay.org.au

**#SharingJoy #SharingJoyShapingFutures
#EveryInteractionCounts #JoyInEarlyChildhood**

Get creative and
tailor this social
tile to go along
with your content

Purpose: Thank an Educator for Early Childhood Educators' Day

Who helped ★ spark joy ★ in your child's learning journey?

Next week we are celebrating Early Childhood Educators Day, held on 2 September 2026. We are asking families and children submit messages, drawings, photos, or videos with a big thanks to educators who have helped make a difference.

Be sure to submit by [XXX date] via email at [XXXX], or via the box in the foyer at our service, we will be using them at a [morning tea/newsletter edition/foyer display] to be held at [XXXX].

**#SharingJoy #SharingJoyShapingFutures
#EveryInteractionCounts #JoyInEarlyChildhood**

Get creative and tailor this social tile to go along with your content.

Purpose: Educator profiles to share joy

Name: Miss Natalie

Position: Educator

Natalie's favourite way to create joyful moments with the children is to go outdoors and follow the children's interests.

"Watching a busy ant, or reading a book together under a shady tree. They are small, unprompted moments with the children that can help to build connections together." Natalie shared.

A big thank you to Miss Natalie for her dedication each day to inspiring the children, working more than five years in the kindy room at our service.

**#SharingJoy #SharingJoyShapingFutures
#EveryInteractionCounts #JoyInEarlyChildhood**



Newsletter articles for sharing with families

Use this article to easily drop into your newsletter and edit to suit your service and activities.

Help to share joy at our service

When you walk through the doors at our service, you will notice a new joy jar in the foyer, ready to start sharing some joy.

It's just one of the activities early childhood services across Queensland are taking part in to share joy in everyday moments with our children, our educators, our families and our community.

Please use the joy-jar to give a thanks or acknowledgement, this small gesture can make a big difference to sharing joy.

From our dedicated educators to our valued cleaning staff, we want our joy jar to be filled with small moments that can make a big difference.

We will display the contributions to help to recognise the contribution that everyone in our service plays in providing a strong foundation for the next generation to grow, explore and learn.

Thank an Educator for Early Childhood Educators' Day

Who helped spark joy in your child's learning journey?

Next week we are celebrating Early Childhood Educators' Day, held on 2 September 2026.

This year's theme, "the future starts with us", highlights the important role educators play in laying a strong foundation for children's life-long learning and growth.

We are asking families and children submit messages, drawings, photos, or videos thanking educators who have made a difference.

Be sure to submit your contribution by [XXX date] via email at [XXXX], or via the box in the foyer at our service, we will be using them at a [morning tea/newsletter edition/foyer display] to be held at [XXXX].

Find out more about the day at www.EarlyChildhoodEducatorsDay.org.au.

Intranet articles for internal staff

Tell us what brings you joy

[\[intranet/internal staff\]](#)

We are looking to showcase the stories of educators and other valued early childhood staff to find out more about why you are drawn to work in the sector and what brings joy to your work.

It's just one of the activities early childhood services across Queensland are taking part in to share joy in everyday moments with our children, our educators, our families and our community.

To get involved it will involve answering some short questions about your favourite ways to create joyful moments with the children and reflecting on some joyful memories in your career. If you are feeling a bit shy about video, there will be opportunities for written articles as well.

Your contribution may be used in our newsletters, as social videos or website content to inspire and share the joy of early childhood.

The team may reach out reaching out to ask if you would like to get involved, and we are also looking for volunteers so be sure to drop us an email at [\[xxxxxx\]](#) to get started.

Sharing joy resources

Social tiles and stories



Sharing joy badges



Certificates



Bunting



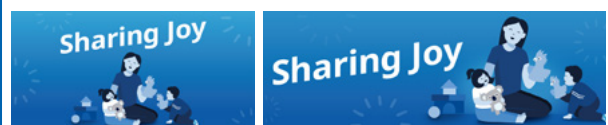
Cupcake toppers and joy jar



Every interaction counts banner



Web graphics



 [Download all resources](#)