**STARTING AND MAINTAINING A PLAYGROUP TRANSCRIPT**

Mikayla Cronin: When I'm starting a new group of parents I think about the area. I have a look about what are the needs in the area and what sort of parents I might be engaging with. Then I put up a Facebook post. I usually make a Facebook page. Facebook is a really powerful tool with parents at the moment, so I find most of our parents find out about it by Facebook.

Then once we start getting parents coming along, engaging, getting a feel for it, they then go to their friends and say hey I've got a really cool playgroup, can you come along to it and then we get it by word of mouth.

Sarah Irwin: So when we're looking for an area to start a supported playgroup in we scope areas first. We take into consideration what services are already in that area. We also try and find somewhere where families don't necessarily have to drive to. A lot of our families don’t have vehicles so we want somewhere central where families can walk or catch a bus.

Pam Dunn: We have peer workers who work alongside us in our - three different age groups that we run, and these peer workers presented - came along to our groups themselves as young mums, and over time they were identified with having skills to support our groups. So they've been interviewed and then they work alongside us in making the mums feel comfortable at group.

Trish Landsberger: As well as our playgroups that run here - so we have three groups run here through the week - we also have a mobile play van. A lovely Toyota Hiace that we've had for several years now and it's equipped with lots of great equipment. That can go out into the community.

Already I've spoken of soft entry points, and even coming into this organisation can be a barrier for some folk. So our play bus can go out into the community and position itself in parks and generally around play equipment. So what we find is that kids will come over; children will come over; they'll be on the play equipment. Even if their parents aren't actually on the play equipment with them, the children will wander over and come and see what we're doing and then parents will come over and then the conversation begins. That can be a fabulous soft entry point right out in the community.

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